

Kelly Lynn Halpern | *Graphic Designer*
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Objective:

To expand my clientele at Kelly Halpern Designs.

Skills:

Adobe Creative Suite: Photoshop, Illustrator, InDesign, familiar with Flash
Familiar with HTML and CSS
Time Management

Work Experience:

Sam Ash Music Corporation; Hicksville, NY

Graphic Designer

November 2011 – Present

Implemented new layout design to monthly product catalogs distributed directly to customers and all retail locations. Designed and developed website graphics for Samashmusic.com and SamAshDirect.com. Responsible for the design and creative concept of retail signage used at all retail locations nationwide.

National Arbitration & Mediation; Garden City, NY

Graphic / Web Designer

April 2010 – September 2011

Responsible for the design and project management of business cards, brochures, direct mail, flyers, logos, posters, website graphics, animated greeting cards, networking maps, floor plans and print ads. Coordinated directly with publishers for successful print ad production in several publications. Managed social networking and internet marketing activities including maintenance of the company blog, facebook business page, twitter account, Google adword campaigns and company website.

Stylesight; New York, NY

Junior Graphic Designer

June 2008-February 2010

Designed fashion reports, company blog graphics, clip art and textile graphics. Worked independently and with graphic design team. Coordinated report layout and image selection directly with editing department. Independently developed and implemented a template system, improving production efficiency throughout the graphics department. Accomplished quick turnaround time with photo enhancement and cropping. Worked well within deadline constraints.

Kelly Halpern Designs; Long Island, NY

Freelance Graphic Designer

June 2007 – Present

Responsible for creative concept, design and project management. Projects include business cards, brochures, direct mail, flyers, logos, illustrations, newsletters, web graphics and annual reports. Communicated directly with clients

from start to finish to ensure project quality and meet expectations. Clients include, RDC Printing & Graphic Design, Arena Sports & Graphics, Ganz & Associates, LLC, RateMax, LLC, Metrolmma, Carvalho Imports, Joshua Annenberg, Esq., and Spondylitis Association of America (SAA).

Leadership Experience:

Loomings (Art & Literary Magazine of Long Island University, CW Post campus)

Volunteer/General Manager/Production Manager

Fall 2006 – Fall 2007

Administered weekly meetings with student volunteers. Designed and distributed ads to recruit participants. Organized, publicized and hosted campus-wide events. Attended meetings and events held by the Student Government Association as a Loomings representative. Coordinated with department chairs in the School of Visual & Performing Arts to help encourage student involvement. Managed on-campus office space and supplies while working within a \$10,000 annual budget. Completed all paperwork concerning purchases and event location/furniture requests. Communicated directly with publisher. Distributed finished publication throughout campus.

Internship Experience:

Medicus Life Brands; New York, NY

Graphic Design Intern

Summer 2006

Learned desktop publishing software and how to fabricate structural package designs.

Education:

Long Island University, C.W. Post Campus; Brookville, NY

B.F.A in Digital Art & Design, May 2008

Graduated magna cum laude with honors, 3.88 GPA

Educational Honors & Awards:

C.W. Post: Winner of flash holiday e-card contest for campus Provost, 2007

C. W. Post: Dean's List, Fall 2004-Spring 2008

C. W. Post: Academic Excellence Award, Fall 2004-Spring 2008

Bronze, Student BOLI (Best on Long Island), 2008

Publications:

Conover, Charles. *Designing for Print*. 2nd Ed. Hoboken, New Jersey: John Wiley & Sons Inc., 2011. Print.